

# END-TO-END RETAIL SOFTWARE SOLUTIONS

GET RETAIL DEVELOPERS

## RETAIL SOFTWARE SERVICES

Chetu develops retail software services for the retail industry, providing custom retail software development solutions for brick and mortar, e-commerce, c-store & grocery, dealerships, shopping cart, and mobile systems, as well as retail technology solutions for the Magento platform.

- Brick & Mortar Store
- E-Commerce
- C-Store & Grocery
- Magento



- Dealerships
- Shopping Cart
- Mobile Commerce
- BigCommerce

## C-STORE AND GROCERY

Chetu customizes C-Store software solutions in the retail industry, leveraging development and engineering skill sets to create unique solutions for CRM (Customer Relationship Management), HCM (Human Capital Management), POS (point-of sale), billing, and inventory platforms.

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**RETAIL CRM DEVELOPMENT AND E-COMMERCE SOFTWARE PROGRAMMING**

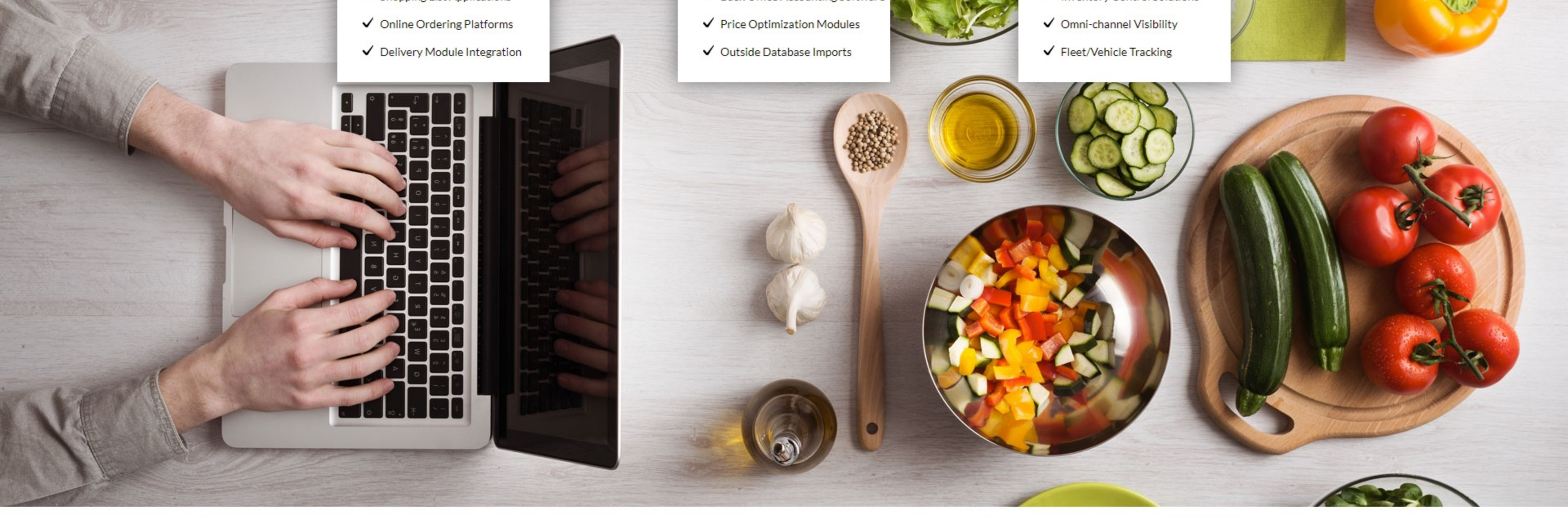
- ✓ CRM Systems Development
- ✓ Coupon Campaign Management
- ✓ Rewards/Loyalty Management
- ✓ Shopping List Applications
- ✓ Online Ordering Platforms
- ✓ Delivery Module Integration

**HCM INTEGRATION AND BACK OFFICE SOFTWARE DEVELOPMENT**

- ✓ Scheduling Module Integration
- ✓ Automated Time Tracking
- ✓ Payroll Management
- ✓ Back Office Accounting Software
- ✓ Price Optimization Modules
- ✓ Outside Database Imports

**CONVENIENCE STORE AND SUPERMARKET INVENTORY SOLUTIONS**

- ✓ Delivery Modules
- ✓ Warehouse Systems Integration
- ✓ Shelf Life Management
- ✓ Inventory Control Solutions
- ✓ Omni-channel Visibility
- ✓ Fleet/Vehicle Tracking



## BRICK AND MORTAR SOFTWARE

Our Software-as-a-Service (SaaS) Retail Management Systems (RMS) facilitates the automation of business operations such as Inventory management, accounting, and invoice processing, with third-party RMS software configuration and implementation.

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**POS System Integration**

Our brick and mortar POS integration solutions provide cash register software that allow POS systems to work seamlessly with various forms of payment such as bank cards, checks, and mobile payments.



**Inventory Management**

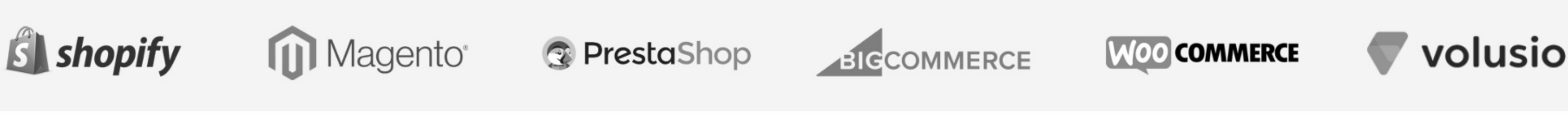
Retailers and franchises will be able to leverage Warehouse Management Systems (WMS) to track inventory in stores, chains, and warehouses.

**Logistics Management Software**

We customize logistics management software solutions that include third-party logistics API integration from companies such as USPS, UPS, FedEx.

**ERP and MRP Software**

ERP and MRP applications are integrated to enable processes such as purchasing, warehouse management, operational oversight, and franchise management.



## MAGENTO DEVELOPMENT

We implement custom Magento solutions that help businesses evaluate product performance, trends, customer engagement, and promotions. Our cloud services will enhance business performance, and our custom solutions let businesses quickly adapt to ever-changing customer demands.

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**MAGENTO POS DEVELOPMENT**

Custom POS systems development and implementation allow for seamless user experience with desktops and mobile devices.

**IMPLEMENTATION AND MIGRATION SERVICES**

We implement e-commerce sites with Magento plugins and extensions for easy performance, and perform migration services from one platform to Magento 2.0.

**SHOPPING CART DEVELOPMENT**

Catalogue and branded category management features are offered with multi-store and multi-platform support.

**MAGENTO MOBILE APP DEVELOPMENT**

Native iOS and Android platforms display responsive designs for mobile devices due to our Magento mobile app development.



## E-COMMERCE SOFTWARE

We provide online solutions for social media sites, peer-to-peer platforms and group buying marketplaces with third-party platform programming.

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- CUSTOM INTEGRATION SOLUTIONS**  
Our e-commerce integration services use web API frameworks (REST and SOAP) for third-party integration for Content Management Systems (CMS), Enterprise Resource Planning (ERP), CRM, and more.
- WEB DESIGN SOLUTIONS**  
Responsive e-commerce web designs and themes are designed using Magento 2.0 with options for PHP5.6-7.0, CSS3 and more.
- CMS DEVELOPMENT**  
Our CMS development divides data such as prices, weights and User Experience (UX) based on history, location, behavior, and user profiles.
- PAYMENT PROCESSING SOLUTIONS**  
We customize payment processing solutions to comply with various payment types with integrations to payment gateways such as PayPal, First Data, and Amazon Payments.



## DEALERSHIP MANAGEMENT

Our custom dealership management solutions enable service department efficiency enhancements, such as managing data from CARFAX, scheduling, and marketing automation.

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**DEALER CRM SOLUTIONS**

We program dealer CRM solutions that marketing optimization with marketing automation tools, CRM platforms, and content marketing systems.

**CAR SHOWROOM MANAGEMENT SOFTWARE**

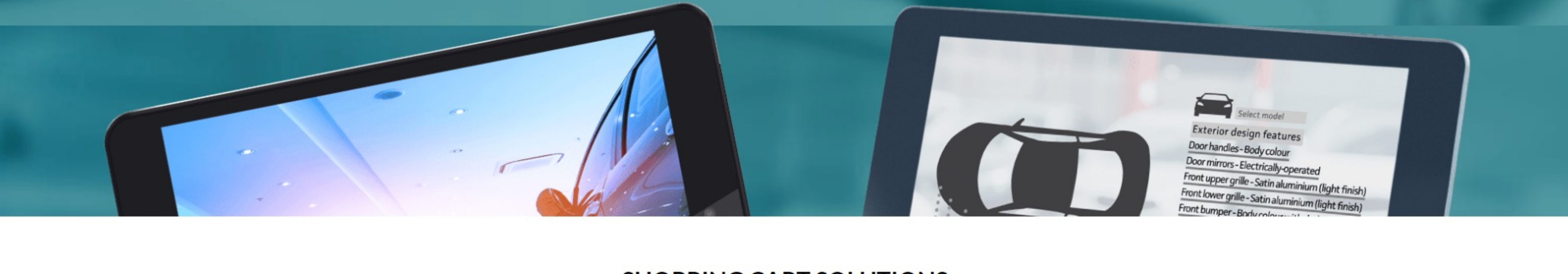
Car showroom management is supported by customer tracking and counting software which includes software for hardware counting sensors.

**AUTO LOAN ORIGINATION SOFTWARE**

Our auto loan origination development includes Loan Origination Software (LOS) solutions along with TILA (True In Lending Act) compliance algorithms.

**CAR INVENTORY MANAGEMENT SOFTWARE**

Car inventory management software is developed for comprehensive inventory management for list creation, new cars, used vehicles, and VIN decoders.



## SHOPPING CART SOLUTIONS

We leverage Magento 2.0 when developing shopping cart platforms that provide catalogue features and branded category management.

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**SHOPPING CART DEVELOPMENT**

Branded category management, catalogue features and multi-lingual platforms.

- ✓ Magento 2.0
- ✓ One Page/Click Support
- ✓ Multi-store Platforms

**OPEN SOURCE SHOPPING CART INTEGRATION**

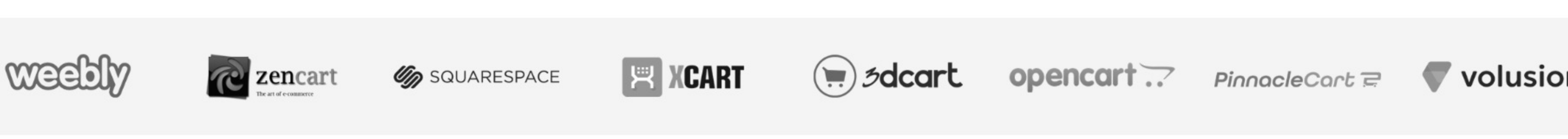
Customization and integration of open source modules for websites.

- ✓ OpenCart
- ✓ ZenCart
- ✓ Ecwid Integrations

**SHOPPING CART ABANDONMENT SOLUTIONS**

Easy integration with back office portals with role based access.

- ✓ Analytics Reporting
- ✓ Traffic Tracking
- ✓ Conversion Rate Management



## MOBILE COMMERCE

Mobile e-commerce platforms are developed with features such as customizable themes and templates, as well as features for white-label e-commerce solutions.

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**MOBILE WALLET SOLUTIONS**

Mobile wallet solutions enable integration of popular online payment options, including Google Wallet and Amazon Payments.

**E-COMMERCE DESIGN**

Digital storefronts are designed with third-party templates across mobile devices, all with best practices in responsive design standards.

**WSC COMPLIANT**

Chetu is World Wide Web Consortium (W3C) compliant, proactively validating and testing designs for mobile web capabilities.



## PIM SYSTEM SOLUTIONS

Our customized PIM software services enable businesses to make mass updates, syndicate and publish large volumes of product information and content from a single system.

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**PIM SOFTWARE SOLUTIONS**

Our experts develop custom Product Information Management (PIM) software tools that centralize, manage and integrate product information from multiple sources.

**DIGITAL ASSET MANAGEMENT**

Our digital asset management software is customized with scalable features to store, categorize and manage unstructured and external content with interfaces to meta-data management.

**PIM WORKFLOW MANAGEMENT**

Advance workflow engines are implemented to automate tools for data and content integration to flow across multiple sources, applications, and enforce data governance.

## BIGCOMMERCE DEVELOPMENT

Our certified team of BigCommerce developers is here to build and drive your BigCommerce store towards success through custom storefronts, shopping cart customizations that can integrate with all payment platforms, and migrations from your existing setup. BigCommerce has all the tools you need to increase sales and improve your bottom line.

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**BIGCOMMERCE STOREFRONT DEVELOPMENT**

Chetu has certified BigCommerce developers that can create any custom B2B and B2C E-commerce storefront you desire. Our responsive e-commerce storefront design includes HTML5 and CSS3 which provides maximum capability across all devices.

**IMPLEMENTATION & MIGRATION TO BIGCOMMERCE**

Chetu can implement BigCommerce into your business solutions, as well as connect any ERP or CRM that you have. We seamlessly migrate all of your data without downtime ensuring your inventory, customer data, order history, etc are all preserved.

**BIGCOMMERCE SHOPPING CART PROGRAMMING**

BigCommerce allows you to have multi-channel shopping carts which we can customize to suite your specific business needs. We can integrate all third-party shopping cart modules such as Zen Cart, X-Cart, OpenCart, Pinnacle Cart, Sdcart and more.

**ERP INTEGRATION WITH BIGCOMMERCE**

We leverage BigCommerce APIs to sync with an unlimited number of ERP systems to help you create new workflows in your business to reduce costs and enhance productivity. Improve your order processing by automation.



## FEATURED CONTENT

**BEACON TECHNOLOGY DRIVES REVENUE TO BRICK AND MORTAR STORES**

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**PRESTASHOP VERSUS MAGENTO (CHOOSING THE E-COMMERCE FRAMEWORK THAT BEST SHOWCASES YOUR BUSINESS)**

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**CUSTOM SOFTWARE FOR CONVENIENCE AND GROCERY STORE INVENTORY MANAGEMENT**

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